

20 January 2025

AI Update (Part 2)

Dear Investors

We have previously highlighted how infrastructure growth will drive demand for energy resources. We believe this trend remains in its early stages. In today's note, we turn our focus to how AI advancements are also increasing the need for fiber optic cables. As more data centres are built, connecting them efficiently is becoming a priority. This trend, while nascent, is expected to gain momentum alongside the energy infrastructure buildout.

AI Advancements and the Rise of Interconnected Data Centres

Given construction timelines and power availability constraints, the traditional approach of training AI models at a single data centre is becoming less feasible. To keep up with leaders like Google, Microsoft, and OpenAI, companies are linking ultra-large data centre campuses. This allows them to train the next generation of AI models collaboratively across sites.

Training AI models across campuses involves asynchronous workflows, akin to an orchestra where different GPUs handle specific parts of a model before integrating them. Effective coordination requires fault-tolerant communication protocols to maintain seamless workflows. These innovations are not just enabling AI model development at scale for Big Tech, but also improving the flexibility and efficiency of inference workloads in interconnected data centres.

Fiber Optics: The Backbone of AI-Driven Infrastructure

Connecting data centres together is primarily achieved by laying down thousands of fiber optic pairs. Since the bulk of costs lie in digging trenches for the optics, hyperscalers often overprovision fiber capacity to save space within data halls and simplify telecom deployment. This strategy reduces complexity and improves scalability.

Hyperscalers are now racing to secure fiber capacity to interconnect their data centres. Microsoft, for instance, struck a \$5 billion deal with Lumen Technologies to leverage its existing network and build new segments to its data centres, with an additional \$7 billion in the pipeline. Notably, 85-90% of the deal involves upfront capital expenditures dedicated to infrastructure development.

Dylan Patel of SemiAnalysis suggests "this could be just the start." In response, Lumen pre-ordered 10% of Corning's fiber-optic supply for the next two years. Lumen has since announced partnerships with Meta, AWS, Google Cloud, and Prometheus to connect their AI data centres. AWS's CEO remarked that "the next wave of innovation will be driven by generative AI, which requires a combination of secure, scalable cloud infrastructure and flexible networking."

These partnerships highlight the rapid evolution of interconnected data centres, enabling more scalable and faulttolerant AI training models for customers across every industry. They also underscore the increasing importance of robust fiber optic infrastructure as a backbone for AI-driven growth.

Capital Expenditures and Market Growth Outlook

Our analysis indicates that these connections will drive significant demand for optical fiber. Historically, capital expenditures by the three dominant U.S. telecom companies grew at an average of 1% per annum throughout the 2010s, reaching approximately \$45 billion annually by 2024. However, recent deals such as Lumen's suggest an additional \$15-20 billion in telecom capex over the next 4–5 years. This level of investment would accelerate capex growth rates by nearly 9x. Importantly, much of this spending will focus on expanding fiber networks, enabling faster growth in this segment relative to overall telecom infrastructure. This turbocharged growth highlights the critical role fiber optics will play in the Al-driven infrastructure boom.



To triangulate these estimates, Lumen Technologies has announced plans to double the length of its fiber optic network from its current 450,000 miles. This expansion would represent roughly a 20% increase in the amount of fiber optic mileage compared to what's needed today.

We anticipate a substantial rise in fiber optic cable production over at least the next five years. While Corning is expected to capture the lion's share of this demand, we expect peripheral producers like Optical Cable Corporation to also benefit given the size of the change. On its latest earnings call, the company noted that "weakness across the industry has begun to subside" and that "the sun is starting to peak through in 2025." Given that much of Lumen's capex to connect datacentres together begins in 2025, we suspect this is a key reason that management believes that "looking ahead, we see indications of growing strength in our target markets and among our customer base as well as potential opportunities to expand our product offerings."

Kind Regards,

Fawkes Capital Management

Please click here to subscribe to receive future Fund or market updates.

Fawkes Capital Management Disclaimer

The information contained in this report has been prepared by Fawkes Capital Management Pty Ltd ("Fawkes"). Fawkes is a Corporate Authorised Representative of One Wholesale Fund Services Ltd ("OWFS"), ACN 159 624 585, AFSL 426503, CAR number 1308574. Fawkes offers financial services in Australia only to 'wholesale clients' as defined by the Corporations Act 2001. Fawkes is the investment manager for the Fawkes Capital Fund (the "Fund"). The issuer and trustee of the Fund is One Funds Services Limited ("OFSL"), ACN 615 523 003, AFSL 493421, which is only available to wholesale clients. The information in this article is current as at the date of publication and is subject to change. Fawkes and/or the Fund may hold or intend to hold positions in any of the securities mentioned in this report. Fawkes has no obligation to inform anyone of any changes to its view of, or holdings in any securities mentioned in this report. This information is general in nature. It doesn't take into account a person's objectives, financial situation or needs. Because of that, any persons relying on this information should consider obtaining independent advice before making any investment decisions based on this information. The reader agrees not to invest based on this article, and to perform his or her own due diligence and research before taking a position in any securities mentioned. Information in this article may constitute Fawkes' judgement at the time of publishing and is subject to change. Whilst Fawkes believes this information is correct, no warranty is made as to its' accuracy or reliability. Fawkes doesn't accept responsibility for any loss or liability incurred by you in respect of any error, omission, reliance, or misrepresentation in the information contained in this article. Past performance is not a reliable indicator of future performance. The value of an investment may rise or fall with the changes in the market. Any projection or forward-looking statement in this article is provided for information purposes only. Whilst reasonably formed, no representation is made as to the accuracy of any such projection or that it will be met. Actual events may vary materially. Investors should consider the Fund's Information Memorandum ("IM") dated 24 May 2024 issued by OFSL before making any decision regarding the Fund. The IM contains important information about investing in the Fund and it is important investors obtain and read a copy of the IM before deciding about whether to acquire, continue to hold or dispose of units in the Fund.